



ROCK THE GREEN FESTIVAL 2017

FOOD BOOTH VENDOR AGREEMENT

This Food Vendor Agreement (the "Agreement") provides the terms and conditions under which the undersigned food vendor ("Vendor" or "you") shall be permitted to use a Tent Booth or Food Truck (as defined below) at the Rock the Green, Inc. ("Rock the Green") Event (as described below).

Event: Rock the Green Festival

Event Date: Saturday, September 9, 2017 – Reed Street Yards, Walker's Point, Milwaukee, WI

Event Time: 2:00PM – 11:00PM

Booth Space OR Food Truck

- Vendor
 - 10x10, 10x20 Spaces and Food Truck Space Available: See Vendor Fees if you require a tent, power and any other add ons.
 - Food Truck - Ample space provided by Rock the Green and will be located at Reed Street Yards.
- RTG can provide power, see add on fees
- Vendor shall be responsible for food handling, staff members and set-up and breakdown of its own Tent Booth.
- **You cannot sell any beverages, alcoholic or non-alcoholic.**
- RTG to provide vendor shared hand washing sinks & grey water holding tanks
- RTG will provide compostable napkins, plates & utensils. (if you require additional compostable products, vendor needs to provide certified compostable serving/ware items)

Vendor Inclusions and Rights:

Rights

- Right to use festival name & logo in approved promotions

Promotion

Press Release

- Included in a Farm to Fork specific press release that is issued to 500+ media outlets

Online

- Logo inclusion and a hyperlink to your website from www.rockthegreen.com
- FtoF Partner may provide a recipe to showcase on RTG's Sound Board Blog, a weekly feature leading up to the festival, 'Foodie Friday'. This is first come first served & is a limited opportunity.
- Social Media inclusions via RTG's Facebook page and Twitter

Staging

- 1-10'x10' or 10'x20' space (for your own tent, or available for rent) or space for a Food Truck and an 8' table provided by RTG
- Electricity available, see fees
- **Compostables: RTG to provide AT NO COST compostable napkins, plates & utensils**
- Passes: 8 worker passes & 1 parking pass
- Sales: Vendor to retain **ALL** revenues
- RTG to provide logo on Farm to Fork banner tower

Vendor Responsibilities and Obligations:

Vendor hereby agrees as follows:

- To reserve your booth/food truck (limited space; signed contract and payment confirms your spot) Vendor shall provide payment & signed agreement:
 - **Vendor Fee Payable to Rock the Green, Inc.** to the following address: **Rock the Green, Inc., P.O. Box 170893, Milwaukee WI, 53217.**

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- Vendor shall secure all necessary permits for operation of its Tent Booth/Food Truck and the sale of food items, including all staffing permits.
- Vendor shall comply with all laws, statutes, ordinances and regulations applicable to its operation of a Tent Booth/Food Truck and sale of food items, including without limitation, food safety requirements.
- Vendor shall provide an appropriate number of staff for vending operations and for set up and break down of Vendor's Tent Booth/Food Truck.
- **Vendor shall not sell any beer, soda, wine, juice or water or other beverages**
- Menu & Ingredient Guidelines
 - Vendor shall use as many local and sustainable ingredients as possible. Each menu item to feature an ingredient that is humanely, organically, sustainably or locally produced or raised.
 - Vendor shall use meat that is humanely or organically raised.
 - Menu items need to be reviewed & finalized by Rock the Green as to not duplicate items
- **Promotion**
 - FtT Partner to provide a minimum of 5 social media mentions about participation in RTG
 - FtF Partner to include RTG Logo and hyperlink on their website
 - FtF Partner to display RTG posters/flyers at retail location/s, if applicable
- Vendor agrees to the additional terms and conditions set forth on the "Food and Vendor Liability & Compliance" sheet attached hereto.
- Due to near-zero waste efforts, vendors cannot actively distribute or sell paper coupons, gift certificates, flyers, magazines, recipes or premium giveaways on-site.

RTG Farm to Fork Agreement

Farm to Fork Vendor Name _____

Address _____

Phone _____

Email _____

Menu _____

IN WITNESS WHEREOF, the undersigned vendor has executed this Food Vendor Agreement as of the _____ day of _____, 2017.

Signature _____

Print Name: _____

Title: _____

Booth Size/Fee & Add Ons (detailed on next page) _____

(Please be aware that your signature is binding. By entering into this Agreement you agree to provide all required payments to Rock the Green. No refunds for cancellations will be made.)





Vendor Fees

January 1, 2017-July 31, 2017 (August 1-15, 2017 Fees go up 20%)

Vendor Type	Booth Space	Registration July 1-July 15	Booth Includes
Food Vendor: Non-profit	10x10	\$250	1 Table, 0 Chairs
Food Vendor	10x10	\$400	1 Table, 0 Chairs
Food Vendor: Non-profit	10x20	\$450	2 Tables, 0 Chairs
Food Vendor	10x20	\$700	2 Tables, 0 Chairs
Food Truck	N/A	\$700	1 Table, 0 Chairs

Add Ons	
8' Table	\$20
Chair	\$5
Electricity	\$185(1) 20 amp \$240(2) 20 amp \$295(3) 20 amp
10x10 Tent professionally installed	\$160
10x20 Tent professionally installed	\$300

ELECTRIC REQUIREMENTS - Please list all appliances that will require an electrical power source at Rock the Green. These requirements must be provided to properly connect your equipment.

Appliance Type

1. _____
2. _____
3. _____

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FOOD VENDOR LIABILITY & COMPLIANCE

I. LIABILITY – Rock the Green Festival 2017

Each party hereto is an independent contractor and nothing in this Agreement or the course of dealing of the parties shall be construed to constitute the parties hereto as partners, joint ventures, representatives, employee/employer or agents of one another or as authorizing either party to obligate the other in any manner. Vendor hereby agrees and does indemnify, hold harmless and defend Rock the Green, Inc. Building 41 LLC, and their respective agents and employees, from and against any and all liability, responsibility, loss damage, cost or expense of any kind whatsoever (including, but not limited to cost, interest and reasonable attorneys' fees) which Rock the Green, Inc., Building 41 LLC, or their respective agents or employees, may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any act or omission by Vendor or any of its employees, representatives or agents. Vendor further agrees, to the fullest extent allowed by law, that Rock the Green, Inc., Building 41 LLC, their respective successors and assigns, agents and employees shall not be responsible in any way for (a) damage, loss or destruction of any property of Vendor, or (b) injury to Vendor or its representatives, employees, licensees or invitees.

Initials _____

II. INSURANCE

Vendor shall provide Rock the Green, Inc. with proof of adequate insurance coverage for its business operations at Rock the Green in the form of one or more certificates of insurance upon request and at least seven (7) days prior to the Event, with Rock the Green, Inc. and Building 41 LLC named as additional insureds.

Initials _____

III. ZERO WASTE COMPLIANCE

Greening Compliance. The Festival is aiming for zero waste. Rock the Green, Inc. requires that all employees, contractors, subcontractors, vendors, sponsors and any/all other entities contracted to do business with Rock the Green, Inc. in connection with the Festival, agree to and comply with our Green Mission with respect to the Festival. Green Mission includes but is not limited to; seeking sustainable products over their less ecological equivalents, following appropriate waste diversion methods, replacing disposable products with reusable products, minimizing use of collateral materials and packaging, printing event related materials on 100% recycled paper, bringing only what is needed for the Festival and taking away what is not distributed. Absolutely no disposables may be handed to the public, including but not limited to food service items, unless said food service items are plant based products that are BPI certified compostable and approved by Rock the Green, Inc.'s compost processor. Rock the Green, Inc. requires all entities to follow the Green Mission in connection with the Festival at no additional cost to Rock the Green, Inc. or the Festival. Rock the Green, Inc. is available to provide assistance and, in certain cases, for the sourcing of sustainable items, if requested by Vendor.

Initials _____

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